

Scrap with Us
Home Office Advisor Training and Project Recipe Crop
Featuring Diane Lampert, Creative Memories
April 29-30, Hilton Garden Inn Frederick MD

SATURDAY

8:00 – 8:30	Advisor Check-In (pick Project Recipe Embellishments)
8:30 – 8:40	Welcome & Introductions (Phyllis, Ellen and Betsy)
8:40 – 9:25	Social media (Ellen)
9:30 – 10:15	Events (Betsy)
10:15 – 10:30	Break
10:30 – 11:00	Recruiting and Team Support (Ellen)
11:00 – 12:30	Increasing Sales & 1 st Project Recipe (Diane Lampert)
12:30 – 1:30	Lunch (provided) – homework = Discuss how to present Project Recipe to customers
1:30 – 3:00	Additional Project Recipe Training (Diane Lampert)
3:00 – 3:30	Break for Advisors
	Reset room for Customers/Advisors Project Recipe
	Customer Project Recipe registration (pick Project Recipe Embellishments).
3:30 – 5:30	Customer Project Recipe Presentation by Diane Lampert, CM Home Office, includes 2 project layouts
5:30	Pop – Up Shop
	Dinner (on your own)
	Evening Crop time begins until 11 pm or when room closes.
7:00	Free Presentation by Lisa Thurman on Legacy Republic to discuss how to preserve other digital media like video tapes, and 8 mm reel tapes into usable, sharable formats
8:00	Free Presentation by Adriana Maderos on Forever product line to include information on Artisan and Historian which are products that replaced Storybook Creator Plus and Memory Manager and full digital product suite.

SUNDAY

8:30	Crop room opens till 4 pm
9:30 – 10:30	Free Presentation by Lisa Thurman on Legacy Republic to discuss how to preserve other digital media like video tapes, and 8 mm reel tapes into usable, sharable formats.
12:30 – 1:00	Customer Project Recipe Registrations (pick Project Recipe Embellishments).
1:00 – 3:00	Customer Project Recipe Presentation by Phyllis, Ellen and Betsy

What to Bring: Notepad, pen, scissors, tape runner, 12 inch trimmer, Border maker system and cartridges (optional) and camera.

Event Hosts:

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